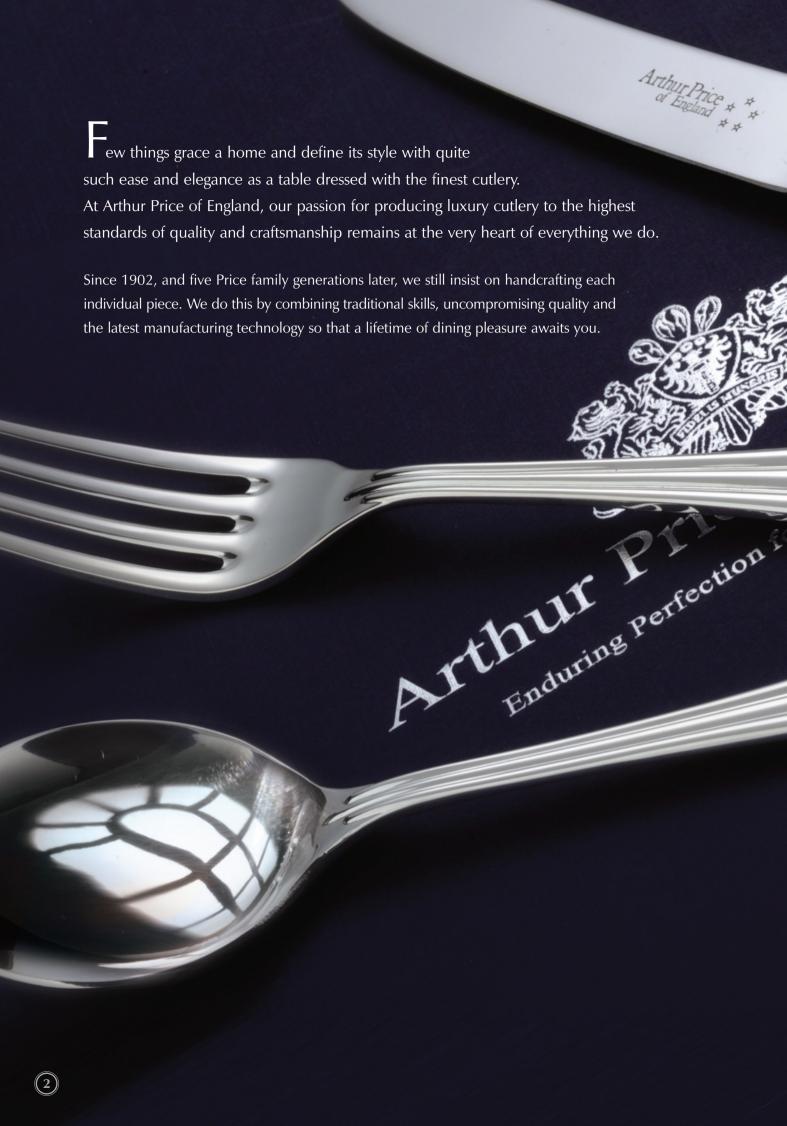


Fine Cutlery & Tableware









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Quality & Craftsmanship are Our Hallmarks

The epitome of traditional British values and manufacturing excellence, the name of Arthur Price of England is synonymous with the highest quality, craftsmanship and specialist expertise.

Our premium Arthur Price of England Collection is simply the finest cutlery that money can buy. That's because every individual item is afforded the same levels of skill, technological innovation, styling and commitment to quality that have been the hallmark of our company for over 110 years.

Our classic, elegant designs never date and are perfectly complemented by our beautiful and very stylish contemporary sets. You can create an ultimate collection to match your personality and a fine sense of style and good taste. In fact it was my Great Grandfather, Arthur Price, who was often heard to say that he believed you could tell someone's character by how they set their dining table.

Simon Price

A History of Excellence



It was Arthur Price's dual passion for quality and cutlery which first led him to found the company in 1902 and later pass it on to his two sons, Arthur Junior and Frederick. His profound belief that only the very best will do still remains the watchword of our present owner and his great grandson, Simon Price.

With only a brief break during World War II when the Sheffield factory produced

munitions for the armed forces, we have never sacrificed quality to follow short-term trends. This dedication was rewarded in 1976 when we were commissioned to design and create the cutlery for the launch of Concorde. The following year we were delighted to be granted the Royal Warrant by appointment to H.M. The Queen in her Jubilee year. And in 1988 we were granted our second Royal Warrant, this time to H.R.H. The Prince of Wales. We know that Arthur Price would feel immensely proud to see the company he founded recognised in such an esteemed manner. The family connection continues to flourish with Simon's eldest son, James, joining the business in 2012 to become the fifth generation Price to be involved in the company.

Fine Attention to Detail

In addition to our commitment to the highest quality, it is also our unparalleled skills and renowned expertise handed down through generations which help set us apart.

We ensure that our knives are always beautifully balanced with a keen cutting edge that will last for a long time. It is this kind of attention to detail, knowledge and craftsmanship which continue to make Arthur Price of England the name you can trust for the finest cutlery.





A Collection to Treasure

Starting your Arthur Price of England cutlery collection is a deserved luxury and one of the most worthwhile investments you can make. After all, it will provide so much pleasure and exceptional service for many, many years, both for your family and guests alike.

We provide two grades of silver plated cutlery, each produced to an incredibly high specification.



Benefit from silver's exceptional qualities; it's unique radiance and warmth. It is a stunning material that ages beautifully over time and adds a whole new dimension to fine dining.

Or if you prefer we also use the finest 18/10 stainless steel to give you a truly lasting performance. Take our word for it, this is the best there is.

The Arthur Price of England Unconditional Guarantee

So confident are we in the quality of our Arthur Price of England cutlery that we offer an unconditional guarantee on every single item you buy – in some cases forever. In the unlikely event of something going wrong with the quality of the workmanship or materials during the guarantee period, we promise to repair or replace it absolutely free of charge.

Our guarantees are as follows:

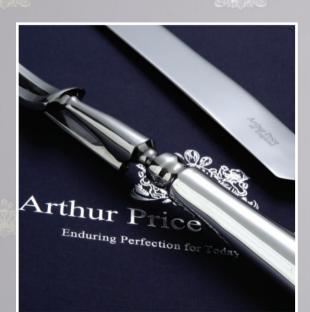
- Sovereign® Silver Plated lifetime guarantee
- 25 Year Silver Plated guaranteed for 25 years
- Sovereign® Stainless Steel lifetime guarantee

Just think, where else can you make a similar investment that comes with an unconditional guarantee that could last for 50 to 100 years or more!

Creating the Perfect Dining Experience

Of course, how you build your cutlery collection is entirely up to you to fit in with your lifestyle. Most people tend to purchase six to eight settings to begin with. You can then create whatever further combinations you like, co-ordinating and adding from our extensive selection of accompanying accessories to ensure the perfect look every time. And remember, our expert advisers are always on hand to help you match and choose your additional pieces.





Standard 7-Piece Place Settings

- Table Knife
- Table Fork
- Dessert Knife
- Dessert Fork
- Dessert Spoon
- Soup Spoon
- Tea Spoon
- **Additional Complementary Pieces**
- Fish Blade
- Fish Fork
- Serving Spoon
- Fruit Fork
- Fruit Spoon
- Coffee Spoon
- Pastry Fork

STANDARD CANTEEN COMPOSITIONS												
	Total No of Pieces				Table Knives	Dessert Knives	Table Forks	Dessert Forks	Soup Spoons	Coffee Spoons	Fish Forks	Fish Blades
Six Person	44	2	6	6	6	6	6	6	6	-	-	-
	50	2	6	6	6	6	6	6	6	6	-	-
	62	2	6	6	6	6	6	6	6	6	6	6
Eight Person	58	2	8	8	8	8	8	8	8	-	-	-
	60	4	8	8	8	8	8	8	8	-		<u>, -</u>
	68	4	8	8	8	8	8	8	8	8	- %	8//-
	84	4	8	8	8	8	8	8	8	8	8	8
Twelve Person	100	4	12	12	12	12	12	12	12	12	-	-
	124	4	12	12	12	12	12	12	12	12	12	12



Baguette

With fluid lines Baguette's understated pattern complements both traditional and modern settings.

Bead

The Bead pattern was originally designed by Huguenot silversmiths to represent pearls, which were popular in the French court of the 1760s.





Britannia

Quintessentially English, the Britannia pattern is based on the threaded Old English patterns of the 1750s which have enjoyed international popularity ever since.

Chester

This pattern was commissioned by the Lord Lieutenant of Cheshire, the 2nd Duke of Westminster during the early 19th century.





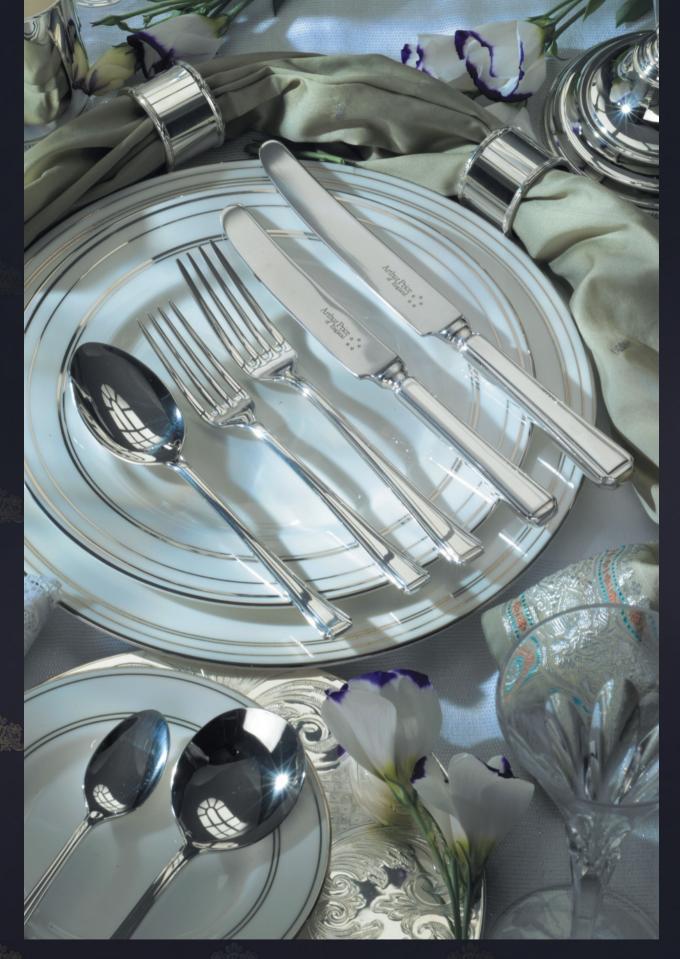
Dubarry

The Dubarry design originated during the early 19th century. Inspired by the fashions of the period this pattern is the epitome of sleek delicacy.

Grecian

The Grecian design was first produced during the Art Deco period, its bevelled edges and angular corners reinterpret the geometry of classical Greek architecture.





Harley

Harley originated from the Art Deco period of the 1920s and 1930s which demanded bold geometric design and a strong emphasis on quality.

Kings

Kings is a direct descendant of an older pattern called Fiddle Thread and Shell. This particular adaptation first appeared around 1817 and is still enormously popular today.





Old English

Old English evolved in the 1750s from the Rattail pattern. The 'pip' seen on the front of the fork handle appears on the reverse of the spoon because, in the Georgian era, spoons would have been laid face down on the table.

Rattail

Rattail is the oldest pattern in the range and dates from around 1710 when modern table etiquette started to develop.





Ritz

A design exclusive to Arthur Price of England, Ritz is based on the French Empire styles of the 1780s and reflects the tastes of the court of Louis XVI.

Royal Pearl

Royal Pearl was first introduced in 1990 to celebrate H.R.H. Queen Elizabeth, The Queen Mother's 90th birthday and reflected her love of pearls.





Titanic

The panel reed pattern was supplied for use in the first class dining accommodation on board the world's most famous ocean-going, luxury liner.

Clive Christian

A British designer with a passion for luxury, Clive Christian is undoubtedly a unique and influential force. Empire Flame is exceptionally lavish, intricately detailed with stunning gold embellishments.







Glorious Cutlery Cabinets

There's a real sense of unbridled luxury and anticipation of pleasures to come upon opening a handmade wooden cutlery cabinet. Arthur Price of England use traditional methods and skilled craftsmen to create these beautiful home accessories.

Available in a range of elegant and attractive styles our cabinets are the ideal way to protect your cutlery, store it safely, and help to keep 'atmosphere' tarnish to a minimum. For the perfect lasting gift, imagine the joy of giving or receiving such a treasure to be displayed with pride.









Building Your Collection

One of the many hugely appealing aspects of choosing Arthur Price of England cutlery is its collectability. In fact few other cutlery ranges can offer so many fine pieces for your collection.

With Arthur Price of England, not only is there the standard seven piece place setting and serving spoon, we also provide an extensive selection of additional cutlery and accessory pieces, all available in your chosen design. These can be purchased individually over time as you require.

The end result is a truly stunning and beautifully co-ordinated fine cutlery collection that you will be proud to display on the grandest of occasions.





- A. Coffee Spoon
- B. Fruit Spoon
- C. Fish Blade
- D. Fish Fork
- E. Fruit Fork
- F. Pastry Fork

The Perfect Accompaniment

It's the little extras that make a cutlery set all that more special. With Arthur Price of England you can choose from a fantastic range of complementary pieces which will provide the perfect finishing touches to your table settings.



- A. Wedding Cake Knife
- B. Cake Knife
- C. Flange Cake
 Server

Our beautiful collection of accessories are available in both silver plate and stainless steel in most Arthur Price of England designs.

- A. Pie Knife
- B. Cheese Knife
- C. Steak Knife
- D. Butter Knife







Three Piece Carving Set

- A. Soup Ladle
- B. Sauce Ladle
- C. Cranberry Sauce Ladle
- D. Cream Ladle

Salad Serving Spoon and Fork



Join Our Exclusive Silver Service Club

Arthur Price of England would like to extend a special invitation for you to become a privileged member of our exclusive Silver Service Club. By purchasing any 6 person, 44-piece cutlery set (or more) in any of our stunning Arthur Price of England designs you'll immediately qualify to become a valued Silver Service Club member.

Enjoy a multitude of benefits that membership brings, including:

30% off Arthur Price of England cutlery*. This applies to all further cutlery or complementary accessories that you buy from the Arthur Price of England range; whether it's a single fork or a complete place setting.



- **20% off cutlery sets*.** This offer applies to VIEW, Arthur Price, Llewelyn-Bowen, Sophie Conran, Arthur Price Kitchen, Monsoon and Julie Dodsworth. Enjoy a second more casual set for everyday dining at great discounted prices.
- **20% off our silverware and gift collections**. Choose from: Present Day Gifts, Cherish, Arthur Price of England Silverware and Gifts, Children's Gifts, Laurence Llewelyn-Bowen's bone china gifts, Cherish Me, Arthur Price Kitchen and Gruffalo.
- 10% off Royal Crown Derby, Royal Doulton, Waterford Crystal and Wedgwood. Arthur Price has joined forces with these great names in fine china and crystal to offer Club Members these superb benefits. Simply present your Silver Service Club Card at any of the concession shops for these brands inside department stores and enjoy 10% off anything from their beautiful collections.
- Free 5 year service. Receive a thorough clean and polish of your Arthur Price of England cutlery set that will leave it sparkling like new.
- **Exclusive Silver Service offers**. We will send you details of special Club member offers from time to time.



*Does not apply to Clive Christian or Sterling Silver.



Membership details

Once you join the Silver Service Club you'll receive a membership pack that includes:

- A leaflet detailing the exclusive Club benefits.
- A list of participating stockists.
- Your unique Membership card. You will need to present this each time you wish to take advantage of the Club's benefits.

How to use your Silver Service Club membership card

- In store by visiting any participating stockist. To enjoy third party benefits (Royal Crown Derby, Royal Doulton, Waterford Crystal, Wedgwood) you will need to visit their concession shops inside department stores.
- Online at www.arthurprice.com type in your 16 digit membership card number in the 'Promotional Code or Silver Service Club Number' box when placing your order online, click on the 'Redeem' button and the website will automatically apply the Silver Service benefits. Full details can be found on the Silver Service Club page on our website.





5035

Classic dual purpose 3 light candelabra. Becomes a single candlestick when the arms are removed

30cm h x 29.5cm w



5036 Classic tall candlestick with beaded edge design 18.5cm h x 11.5cm w (base)



5112 Classic 3 light candelabra 21.5cm h x 28cm w



5132Pair of tall slim candlesticks
16.5cm h x 6.5cm w (base)



Plain hallmarked Sterling Silver frame

6cm x 8cm

9cm x 13cm

13cm x 18cm





Beaded hallmarked Sterling Silver frame

6cm x 8cm

9cm x 13cm

13cm x 18cm



Reed and ribbon hallmarked Sterling Silver frame

6cm x 8cm

9cm x 13cm

13cm x 18cm



15¹/₄" oval mounted gallery tray



5045
18" oval mounted gallery tray with handles



8" mounted rose bowl with net and bead border
10cm h



Mounted posy bowl with glass insert and bead border 8.5cm h x 13.5cm diameter



7" Chippendale salver
8102
10" Chippendale salver
8103
12" Chippendale salver



9271
8" round embossed gallery tray
9272
11" round embossed gallery tray
9273
14" round embossed gallery tray



5010

Tall classic 3 piece condiment set

5011

As above with tray Salt & pepper 12cm h; Mustard 4cm h; Tray 20cm l x 7.5cm w





5117 Tea strainer and matching drip cup 2.5cm h x 13cm w



5216 Pair of grape scissors 16.5cm l



Single mounted napkin ring with a bead border

Set of 4 mounted napkin rings with a bead border



Set of 4 reed and ribbon napkin rings



5316 Single napkin ring with curved edges Set of 4 napkin rings with curved edges





5032 Single 6½" table mat

Pair of 61/2" table mats



5033 Single 9" table mat

5234 Pair of 9" table mats



5307 Butter dish with insert and matching butter knife knife 16cm l; dish 14.5cm diameter



Memorable Children's Gifts





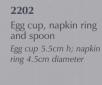
3-piece silver plated child's set Available in most Arthur Price of England cutlery designs



2201 Child's tankard 8cm h x 5.5cm diameter



Stainless steel child's cutlery set Available in most Arthur Price of England cutlery designs







5001Cocktail shaker
21cm h x 8.5cm diameter



5002 Old English silver plated 1 pint tankard 11.5cm h x 8.5cm base diameter



5012Bottle coaster with a dark wood base and pierced sides
3.5cm h x 11cm diameter



5231 5031
Set of 4 drinks mats
8.5cm diameter
Single drink mat



Wavy-edge mounted bottle coaster with a wooden base 5cm h x 15.5cm diameter



5121 Ice bucket with strainer *15.5cm h x 16cm diameter*



5143
Bottle coaster with a roll chased metal base and pierced sides

4cm h x 11cm diameter



5305Contemporary brandy warmer and glass $16cm h \times 12cm w$



6001Straight sided 1 pint pewter tankard
12cm h x 10cm base diameter



6002 Worcester 1 pint pewter tankard 12.5cm h x 10cm base diameter



6003 Half-hammered 1 pint pewter tankard 12cm h x 10cm base diameter



6004Georgian 1 pint pewter tankard 12.5cm h x 8cm base diameter



6005 Old London 1 pint pewter tankard 13cm h x 10cm base diameter



6006Straight sided 1/2 pint pewter tankard
9.5cm h x 8.5cm base diameter



6009 Hammered-style 6oz pewter hip flask 10.5cm h x 9.5cm w



6010 Plain 6oz pewter hip flask 10.5cm h x 9.5cm w



Caring for Your Collection

Creating beautiful cutlery that lasts a lifetime. That's what my family has been doing for generations and we're as committed today to absolute quality as my great grandfather was when he started the company in 1902.



Simon Price, Chief Executive, Arthur Price

It's a myth that silver plated cutlery is difficult to look after. Contrary to popular belief silver does not have to be polished constantly with specialist cleaners. Arthur Price of England's silver cutlery has been designed for everyday use and the more regularly you use it, the easier it is to care for. And when it looks this good, why hide it away?

By following a few simple guidelines you can easily keep your cutlery in peak condition.

- All our cutlery is dishwasher safe, simply use a gentle detergent and ensure the rinse agent is topped up.
- Exposure to sulphur in the atmosphere and certain foods such as sprouts, eggs, fish and vinegar can cause tarnishing, most noticeably to the fork prongs, which should be removed with silver polish. To reduce tarnishing, wash as soon as possible after use and try to store your cutlery in a closed drawer or cabinet.
- Avoid immersing in water or a damp atmosphere for prolonged periods as this will have a corrosive effect, particularly to knife blades.
- Detergents and rinse agents containing lemon are not recommended.
- Always avoid using scouring pads or abrasive sponges when washing up by hand as this will scratch the silver plated surface.

- Every now and again you'll notice your cutlery looking a little dull. This is completely normal and the time to give it a quick polish. Arthur Price has created an excellent Silver Care range which includes time-saving items such as a cloth, polish, foam and mitts. This specially designed range of care items will help minimise the effort required to care for your cutlery, giving you more time to enjoy using it in perfect condition.
- Please remember that silver is a soft metal and its surface will gradually mark over time. This will evolve into the soft, mellow appearance known as patination, which gives antique silver its extraordinary lustre. It will take at least six months of regular use to mature and it'll continue to improve with age. A good tip is to try to use the pieces in rotation so the set matures evenly.

If you purchase stainless steel cutlery from the collection, you should adhere to the recommendations laid out above and also note the following:

- Avoid mixing stainless steel and silver plated cutlery in the same dishwasher basket as it will corrode the stainless steel.
- When washing by hand do not use liquid bleach as it can smear and stain.
- Avoid immersing in water, particularly water with a high salt content, for prolonged periods of time as this has a corrosive effect.
- And please remember that 'stainless' means the steel stains less! Unfortunately it doesn't mean that it won't stain at all. If staining does occur, remove with a good stainless steel polish.

Above all, we hope you enjoy your cutlery as much as we enjoy making it for you.

Silver Care



Simply the easiest way to keep your Arthur Price of England collection at its very best.

9951

Impregnated silver cloth

9952

Silver polish

9953

Silver foam

9954

Pair of impregnated silver polishing mitts

9958

Cutlery storage roll, holds up to 12 pieces of cutlery

